

BEAUTY

*for the
Indian
Woman*

by **THREETY IRANI**



A NACHIKETA



PUBLICATION



The Author

CURRENTLY taking Calcutta by storm is the well equipped, well-appointed Beauty Salon — Shahnaz Herbal. The beautician behind this very personalised service is Mrs Threety Irani, a highly qualified beauty therapist. She is a member of the International Guild of Beauty Therapists and the Independent professional Therapists' International and is a post-graduate in Skin Therapy from the Arnaud Taylor Organisation, London. She is a qualified teacher and her diploma is recognised by the International Therapy Examination Centre, London. She is also a consultant to the Union Public Service Commission in choosing teachers in Beauty Therapy for Government-sponsored courses.

A visit to Shahnaz Herbal is an experience that is worthwhile. In its exquisitely decorated interior a woman is made to feel a queen. All aspects of beauty are looked after — hairdressing, manicure, pedicure, waxing and threading. There is a fully-equipped skin-care room where a woman's problems are taken care of by Mrs Irani and her team of specially-trained girls. She specialises in scalp and skin problems such as acne, scars, blemishes, pimples, wrinkles, dandruff and falling hair.

Mrs Irani also trains girls for professional beauty culture. The school is affiliated to the Arnaud Taylor Organisation, London, and to the Christine Valmy School of Beauty Culture, New York, and the diploma she gives is valid abroad. She also runs a Personal Grooming course at her salon and undertakes bridal make-up. Mrs Irani writes a weekly Beauty Column in the Miscellany, the Sunday magazine of The Statesman, for which she uses the nom de plume "Urvashi".